Q U B E PENTACLE THE VIRTUAL BUSINESS SCHOOL

Packages, benefits and costs

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O U B E PENTACLE THE VIRTUAL BUSINESS SCHOOL

Founding Story

When Eddie Obeng published his first article explaining his discovery that the pace of change had overtaken the pace of learning for most people and organisations he had no idea how much of a global breakthrough he had made.

Over the next 10 years Prof Obeng systematically rewrote the concepts, tools and behaviours which had been traditionally taught to bring them in line with what he called the 'New World After Midnight', and taught and tested and proved the concepts at his top-end-boutique virtual Business School, Pentacle.

QUBE began as the idea of "Eddie-in-a-box". The insight was to put the teaching, interaction, concepts, tools and behaviours in a box which could be 'shipped' out to executives and managers around the world for interactive learning with access to Eddie. Once Eddie discovered that he could bend virtual reality environments to give him a way to provide an immersive, interactive, learning culture "Cube" was born. With development it became QUBE.



Figure 1 Eddie Obeng announces QUBE at Ted Global 2012. "I've travelled 50,0000 miles without leaving my desk!"

In 2012 Prof Eddie Obeng presented his New World approach to a world audience at TED Global and introduced QUBE. 20 years in the making Eddie has developed applied and taught comprehensive ways of thriving in complexity and uncertainty.

His work fits perfectly with your current #covid disruption 2020 and post-#covid challenges.

In 2015 the first client to ask if they could make use of The Virtual Business School facilities for delivering day to day business was Vizeum. The idea was to run a global sales meeting with a client bringing together all their key people from around the world at once in front of a client in South Africa who would also be on QUBE with the local Account Manager.

Pentacle reluctantly agreed. QUBE had never been envisioned for day to day work, only for learning and workshops.

They won the £14 million South African contract. After this, providing the QUBE facility for both Learning AND Working became a core part of the offer. We call it a <u>digital office facility</u> <u>Case stories here</u>

In 2018 the QUBE Campus was launched. The facility allows seamless integration between skilling up, workshops, day to day work, conferences, integration with all software plus all the activities you would expect on a typical cutting edge, corporate, Silicon Valley style campus.

PENTACLE THE VIRTUAL BUSINESS SCHOOL

Founder's Story

You can find out more at EddieObeng.com. Eddie runs master-classes, courses, learning programmes, conferences and workshops on QUBE.

His 10 published books (including two Financial Times bestsellers), 25 years of consulting project work and hundreds of published articles and blogs provide content and proven examples.

2020 World Class keynotes Prof EDDIE OBENG available on QUBE

- | Agility & Simplicity From Local/Project Agile to Global/Cultural Agile | #AGILITY #LEAN-START-UP #DESIGNTHINKING
- | People-Centred Future of Work | #REMOTEWORK #HUMAN-MACHINE #AI
- | Digitally Transform Successfully | #METAMORPHOSIS #DISRUPTION #STRATEGY
- | Immersive Virtual Reality Profitable Best Practice | #COSTS-HALVED #SPEED-DOUBLED

#ENGAGED-PERFORMANCE

- | Your Leadership Toolkit | #PERSUASION #ENGAGEMENT #SKILLS #AMBITION
- | Banish "The Skills Gap" Digitally Enable People, Upload Capability, Think Together, Work "Out Loud" | #SKILL-UP #COLLABORATION #PRODUCTIVITY #INNOVATION







What do you need QUBE for?

Do Work Collaborate Deliver			
Remote working/ Work from Home/ Distributed working	✓	✓	~
Ensure engagement and involvement	✓	✓	✓
Improve collaboration		✓	✓
Accelerate Innovation		✓	✓
Generate creativity	✓	✓	✓
Emotional involvement - maintain culture			✓
Coordination, War Rooms, management information		✓	✓
Deliver Conference	✓		✓
Deliver project/agile programme		✓	✓
Provide a digital twin for the Head office/ Campus		✓	✓
Reduce Carbon footprint/Corporate Social Responsibility/			✓
Provide a common accessible workplace for Customers/ Suppliers/ Partners		✓	✓
Ensure better utilisation of people and resources			✓
Improve speed (typically 2-5 times faster) Cost reduction (typically 50 – 75%) Direct inclusion of customers			~
Improve coordination/ Transparency			✓
Almost everything else!			~





Event on QUBE

You may be planning your own event on QUBE. Our expert facilitators will help you translate the content and delivery for success in a digital medium. We will de-risk your event which means you will be guaranteed an engaging, well received, successful event on QUBE. You will not get the dropout rates and background emailing you get on a webinar. You will avoid the groans of exhaustion from a #zoomboom or #yamjam.

Or you may use one of our world class courses, workshops (worqshops) and conferences that have been designed and developed by one of the world's foremost educators <u>Professor Eddie Obeng</u> and delivered by our world class experts and tutors. This means that you can always be assured that you are receiving the most cutting edge, proven learning.

Over the past 25 years, for the most crucial topics in our complex world, Prof Obeng's books, research and publications have awards for their ability to provide a pragmatic answer to the question 'How do we...?' for the most pressing topics in our complex, fast changing new world.

Customised courses:	From £390 per person You can get an initial idea of your investment. Use the QUBE configurator to get a comparison of the costs of a traditional course versus one on QUBE: https://qube.cc/configurator Then contact us to discuss your needs and for a quotation to match.
Pre-packaged courses	You can find details of pre-packaged courses: https://qube.cc/my-qube/
Workshop on QUBE:	From £313 per person Our excellent facilitators will help you deliver your workshop results. You can get an estimate of the costs ofr a workshop using the QUBE Configurator and then contact us to discuss the details https://qube.cc/configurator
Conference on QUBE:	From £250 per person More at https://qube.cc/beatdisruption/
Meeting on QUBE	From £116 per person More at https://qube.cc/beatdisruption/





In our new world, acting without learning is a recipe for slow failure.

Repeating past patterns against a backdrop of change means you steadily lose ground.

Learning without immediate application & fast action by a wide group is also a recipe for failure.

To solve this problem we created our <u>Learning to Transform</u> programme. The key phases are **Engage** with you) **Diagnose**, **Design** the best intervention, **Implement** the design and **Embed** the new learning, processes and methods through the organisation.

We have discovered that *the best way to de-risk delivery is to add skills and knowledge*. Our Innovation Accelerators and Project programs use Health-checks to identify weak spots and then integrate Learning on QUBE with your execution in your organisation to guarantee success!

Learning to Transform	Free first hour in phase Engage. You will need to get in touch with us to discuss the needs and opportunities before we can provide an estimate. Each phase is costed separately to reduce your risks. Anticipate an initial investment of £25,000
Agile, Project Programme	You will need to get in touch with us to discuss the needs
Innovation Accelerator	You will need to get in touch with us to discuss the needs
Hackathon (Haqathon)	Typically, these run over 5-8 days. Many organisations take advantage of QUBE to involve people from all around the world as well as key suppliers and customers. You will need to get in touch with us to discuss





Everyday on QUBE is the best choice. QUBE is a facility designed to be the antidote to all the challenges of the new world. QUBE is there to enable you to thrive in the new world. For example, this means remote work is not a barrier to productivity, the loneliness and cultural isolation are eliminated and barriers to inclusion are removed. In addition, it means that you will benefit from faster speed (approximately 2 times), lower costs (approximately half), more creativity and fuller engagement of all the stakeholders!

- QUBE is <u>NOT a system or platform or tool</u> (It contains tools called [PETs]). QUBE is a **facility** for collaboration, learning & delivery. That means you can continue to use all the software you are familiar with and still use QUBE.
- QUBE <u>does not reproduce traditional ways of working</u>. You will
 have noticed people are deliberately represented as neutral
 qubots. No one is prejudged or stereotyped. Gender, race and
 age, job position become irrelevant to working together.
 Introverts feel fully empowered (the opposite of the stresses
 they feel on webcams) that means that you will get full
 engagement and benefit from the productivity boost.
- QUBE strongly encourages inclusion & participation from anywhere. Your diverse team share and apply their thinking which means that your solutions will be out-of-the-box and more innovative, beating the 'me too' thinking of competitors.
- You know, some things like shaking hands are easy to do in person but difficult virtually. Other things are easy to do virtually but impossible in person. Over 25 years we've built a culture on QUBE - the envy of every modern thinking

- organisation. We will show you how to behave and act to get the most out of your investment and that means your culture will shift to be more agile, dynamic and powerful as a result of your investment in QUBE.
- QUBE stuff stays there! Just like for real. There's no hassle of a
 new link or password each time you enter a qubicle. You are
 free, empowered and autonomous. Return and re-group in a
 qubicle at any time to continue development of a particular
 business solution. And that means no time wasted catching up.
 And it means an emptier email box!
- Pentacle has developed many hundreds of <u>Performance</u>
 <u>Enhancement Tools (called PETs)</u> to capture very nuanced ways for teams to work on problems together. They include: how to develop a new market proposition, <u>how to do a business case in 7 minutes</u> or how to reduce risk. That means you will spend your energy on creating and delivering solutions and not waste it on discussions about how to do it.





Steve Jobs had a huge problem.

How do you explain what an iPhone is to people for the first time?

It's a sort of phone... no, it's like a computer... Where should he start?

At the launch presentation he famously described the iPhone using three familiar objects.

At the launch event thousands in the venue and tens of thousands around the world watched him as he walked on stage and announced that Apple were introducing three new revolutionary products, "An iPhone is an iPod. A phone. And breakthrough internet communications device."

There was a little applause.

He repeated the list, "An iPhone is an iPod. A phone. And an internet communicator.

Still there was no applause.

And then he adds, "You're not getting it yet, they're not three separate things. We call it iPhone!"

The crowd went wild!

Watch here





Eddie Obeng had a huge problem.

How to explain QUBE to people for the first time? It's virtual reality...a classroom... but with a culture ...and clever software. Where should he start?

[LEARN]

"A facility containing all the knowledge I have acquired on how to work successfully in our modern world, ready for you to use. It is where people learn and collaborate in a new engaging way. The modern culture experienced is brought to life by expert educators so people quickly feel at home and are effective".

LEFT The QUBE campus, every space and layout you need for collaborative work and learning. RIGHT Facilitator plus 17 participants from 12 countries in circle.



"A set of embedded tools and common processes that speed-up alignment and improve productivity and creativity".

LEFT Facilitator and group at a whiteboard in interactive discussion and ideation with sticky notes. **RIGHT** Facilitator and group at whiteboard. ON QUBE everyone is actively involved, no sitting back and watching. <u>VIDEO</u>

[softWARE]

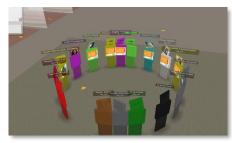
"Easy-to-use but surprisingly functional, secure software. The QUBE campus is presented in virtual reality is accessible from anywhere and works for everyone".

LEFT Participant on QUBE from anywhere in the world. A bigger screen makes it easier. **RIGHT** On QUBE you are two clicks from your colleagues, your office, your workshop. QUBE launcher is accessible and easy to use. <u>VIDEO</u>

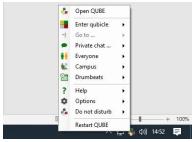
















Everyday on QUBE is delivered as "QUBE at Your Service".

Over 25 years of research and experimentation at Pentacle we have developed strong insights into how to make 3rd generation, digital collaboration work. Our challenge is to persuade you to allow QUBE to enable you to get the benefits of working and learning better.

1. - Soft: Culture, Relationships, Engagement

QUBE working is a cultural change. That requires leadership, role models, new learning & new language. Your new culture of collaboration must be more inclusive, creative, productive and agile than the old. Reinforced repetition of behaviours will embed new cultures for longer term working practices. Pentacle Experts and Facilitators will be role models and guides to keep you safe in this new world.

2. - Hard: Alignment Tools, Process, Working out loud

Every effective culture has appropriate tools, process and rituals to maximise the ease with which people can collaborate and deliver together. In our fast-changing world these tools and processes are unlikely to be familiar to most people. QUBE Experts and Facilitators will help you become familiar and use the processes and tools most suitable for you.

3. - Technology, Functionality, Security, Stability

QUBE is very functional but surprisingly easy to use. It has the combined functionality of second generation collaboration tools such as Skype, Microsoft Teams, Zoom, Yammer, Webex. That is: text, in

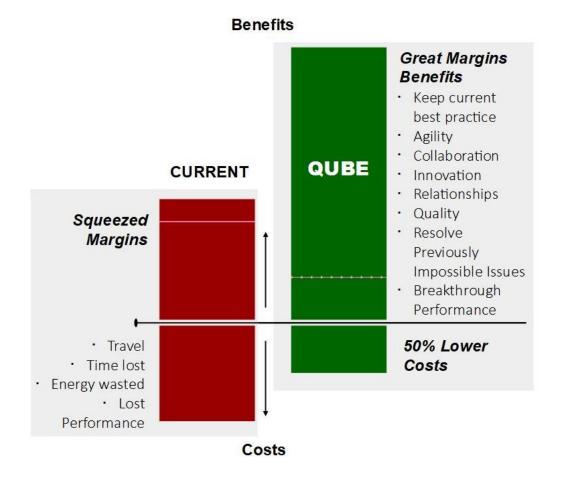
Technology:
☐ On-line- WebEx, Teams, Lync Technology: ☐ Message- E-mail, SMS Place: Virtual Reality on.. ☐ Video Conf.- Skype, Zoom FlatScreen QUBE Speak- Conference calls Standard document ☐ Group chat/ workflow/ ☐ Interact/Engage- qubots whiteboards- Slack, Jive formats- Office Suite ☐ Create/Emotions- Oulture Doc share- 365, GoogleDocs Social Connection- Café qubicles Productivity- QUBE PETs* Accessories to traditional Needs occasional face-to-face to lew Face-to-face #BetterThanLife sustain working learning vavs of working 3rd Generation 1st Generation 2nd Generation **Digital Team Data Individual Remote People-centred Digital** Working Connectivity Collaboration, Interaction & **Co-Creation**

person video conferencing, webcam, speech and much more because it uses a virtual reality environment. QUBE is not designed as an app. An app does just one thing. An app is like an axe which just cuts wood. QUBE is styled as an airplane cockpit with everything you need in view and a click away so you can be totally free and unrestrained by the software and feel real agency.



Everyday on QUBE refocus from Costs to Benefits

The **QUBE** at Your Service retainer commercial agreement allows the highest level of flexibility for you as you learn and understand how transformative QUBE will be. You decide the pace of your 'maturity'.





Typical Client Journey

Adopting a new innovation is a significant change challenge for any organisation. With the enormous benefits come the inconvenience of disruption and the need for leaders top lead and encourage change.

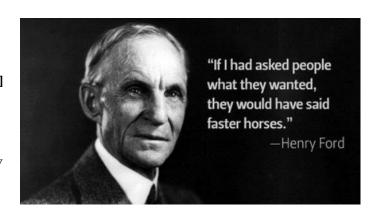
The typical client journey can have three phases:

Immediate/Obvious Solution [Starting point especially if #covid driven]

Initially most QUBE Clients wish to simply replicate their current practices and processes digitally. This provides an acceptable but minimum level of value to the Client.

Vision Driven [Value driven/ To resolve the inadequacies of 2nd generation remote working]

With maturity, you will allow your Facilitator to encourage you to expand scope to different/better use cases. Also, the Facilitator helps you learn ways of working. This allows you to explore, achieve and deliver relationships and results which would otherwise be impossible without QUBE. It becomes normal to invite people not initially envisioned to be on QUBE to join and participate in activities as the day to day work and social activities begin to move to QUBE. This further increases maturity.



Transformation Breakthrough [Long term strategic advantage/ culture change]

Finally, you mature to transformation, where your operations and people are fully digitally transformed and operate at a significantly enhanced level. This brings maximum value to the client and cements your competitive advantage.

The only question remaining is which level of retainer suits you?





Your QUBE Journey

Whether you are looking for:

- Immediate/Obvious Solution
- Vision Driven
- Transformation Breakthrough

Your OUBE at Your Service offer will include:

Access to Expert Tutors/Facilitators.

Pentacle The Virtual Business School provides you with the very best Experts and Facilitators available which means you can be confident of getting the best consultancy and teaching.

The Pentacle tutors have 'lived on QUBE' for a while and that means they are behaviour guides and will create the best culture for your objectives. They are also familiar with all the inbuilt Performance Enhancement Tools which means they can save you time by leading you directly to the best way to do things.

Access to at least one QUBE campus containing qubicles (rooms on QUBE).

Qubicles are designed just like real rooms to be effective and comfortable. They range from conference qubicles

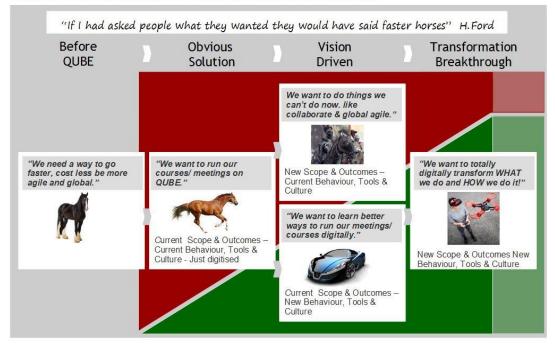
seating hundreds for large events, to outdoor cafés with blue skies to Agile team qubicles to personal office qubicles for you to sit and reflect in. A full explanation of the campus and what a qubicle is on the next page.

A QUBE Administrator for technical and administration support

A full explanation of the campus and what a qubicle is follows

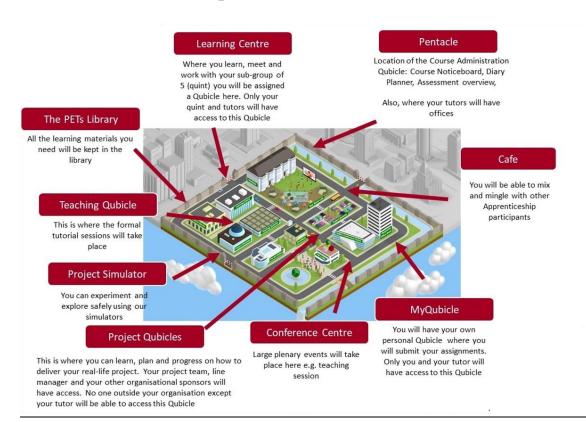
QUBE: Extracting Maximum Value

Why we insist on a retainer to ensure you achieve breakthrough





Your QUBE Campus



LEARNING CENTRE

In 2020 if you're not learning you're not working.

Now your core teams has a fixed place to collaborate. No more emailing versions back & forth, No more pointless PowerPoints.

Just meeting to get things done!

CONFRERENCE CENTRE

Large plenary events will take place here; Senior executive town halls, guest speakers TEDx style, and global exhibitions

CAFE

You will be able to mix and mingle with other participants from both this course and other courses Also useful for more permanent exhibitions

MY QUBICLE

You will have your own personal qubicle where you can personally invite others

PROJECT QUBICLES

This is where you deliver real-life projects. Set up for All Change types and Agile Working, your project team, line manager and your other organisational sponsors will have access. No one outside your organisation except your facilitator will be able to access this qubicle

TEACHING QUBICLE

For workshops or skill-up on anything

PETs LIBRARY

Performance Enhancement Tools (PETs)* are a common set of tools for alignment & collaboration. They are to be found in the library

TEAM QUBICLE

For regular catchups (we call them drumbeats) with your immediate team

PROJECT SIMULATOR

You can experiment and explore safely using our simulators



What's in a qubicle?

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On QUBE every session begins with Hopes&Fears [1]. Use a tab per day.

The PETs shelf [3] contains the Performance Enhancement Tools we think you will need to hand. On the wall above is a cheat sheet

There are three empty shelves [4] for you. Label them up early and store your documents. If you ask, you can have a coffee machine on the table.

On QUBE every gall ends with a RAPID [2]. Use a tab per day.



The standing desk is ergonomic and good for your health Make sure the view you select out of your window is inspiring.

Your desk has two multi-functional displays. One is a 'Dropbox [5]' Documents you swipe to the upload target in the Lobby will arrive there.

Your noticeboard [7] is good for your day planner or for colleagues to leave notes /commenters. The clock [8] means you won't be late off QUBE.



The large display screen [9] is for sharing, showing & viewing presentations.

Below is shelf space [10] for storing documents. Set the labels now

The personal whiteboard [11] is not listed in the places so you'll have to walk there. Open the door [12] to see what's happening in another qubicle.

collaborative work of every kind...

The whiteboard [13] is really useful for The banner [14] posters says: "A QUBE gall without PETs is like a smartphone without Apps". Use the DrumBeat PET https://QUBE.cc/QwikGuide-DrumBeat/:



- 1. Hopes&Fears whiteboard RAPID whiteboard
- PETs shelf
- Your doc shelves
- Multi-functional display/Dropbox 10. Document shelves
- Multi-functional display/ Blanks Noticeboard Right click to Browse
- Clock (local time)
- View Presentation Big Screen
- 11. Private whiteboard
- 12. Door
- 13. Whiteboard (discussion)
- 14. Banner Slogan





QUBE at your Service – Quarterly Retainer levels

*Rates for extras will apply

Ê	Black [Third and Public sector only]	Gold	Burgundy	Orange	Aqua	Brown	Green
Facilitation	Lead Facilitator up to 6 hours	Lead Facilitator up to 10 hours	Lead Facilitator/ 2 Backup facilitators up to 25 hours	Lead Facilitator/ 4 Backup facilitators up to 40 hours	Lead Facilitator/74 Backup facilitators up to 85 hours	Lead Facilitator/ 12 Backup facilitators up to 125 hours	Lead Facilitator/ 20 Backup facilitators up to 250 hours
Campus			Main and Secondary Campus	Main plus 2 Secondary Campuses	Main 2 Secondary, Partner campus	Main 4 Secondary 2 Client Campus 2 Supplier campus Partner campus	Main 10 Secondary 5 Client Campus 5 Supplier campus 5 Partner campus
Registrations	Up to 20 registrations	Up to 50 registrations	Up to 200 registrations	Up to 3500 registrations	Up to 600 registrations	Up to 1,200 registrations	Up to 2,000 registrations
Qubicles [plus base qubicles]	Up to 3 qubicles	Up to 8 qubicles	Up to 20 qubicles	Up to 50 qubicles	Up to 100 qubicles	Up to 150 qubicles	Up to 200 qubicles
**Learning modules *			2 hours of learning modules	4 hours of learning modules	8 hours of learning modules	12 hours of learning modules	20 hours of learning modules
Access to 35- Performance Enhancement Tools [PETs]	All	All	All	All	All	All	All
Coaching	Included in total facilitator hours	Included in total facilitator hours	Included in total facilitator hours	Included in total facilitator hours	Included in total facilitator hours	Included in total facilitator hours	Included in total facilitator hours
Support in event / work planning and design	Included in total facilitator hours	Included in total facilitator hours	Included in total facilitator hours	Included in total facilitator hours	Included in total facilitator hours	Included in total facilitator hours	Included in total facilitator hours
Thought leadership: Inspiration on QUBE - Free	All	All	All	All	All	All	All
Best practice: QUBE@Work Free	All	All	All	All	All	All	All
Superuser Training £1500 +Vat pp	-	-	Free for 1 person per quarter	Free for 2 people per quarter	Free for 4 people per quarter	Free for 8 person per quarter	Free for 15 people per quarter
***Quarterly fee (plus VAT)	£5,000	£10,000	£25,000	45,000	95,000	£150,000	£250,000





*Rates for extras

Facilitator costs	£625 per hour
Admin and Tech support	£75 per hour
Extra New Person Registration	£275 per person
Campus	£2500 per campus
Standard qubicle	£125 per qubicle
Bespoke or customised qubicles	£250 per hour to create
All plus VAT	



**In-built Learning Modules

** 1-hour Learning Modules to select from:

- METHOD: Working out Loud in practice
- METHOD: QUBE Culture: getting the most from virtual working
- THEME Invent Tomorrow: Innovation, Design Thinking, Digital Strategy, Creativity,
- THEME Deliver Today: Customer centricity, Service Excellence, Productivity improvement
- THEME Deliver Tomorrow: Project Management, Change Management, Programme Management
- THEME Lead and Organise: Future of Work, X-Generational engagement, Collaboration
- THEME Ensure Results: Value Analysis
- LIBRARY: 300 Performance Enhancement Tools for every situation
- COACHING: Peer to peer, Quint working



***Terms

Payment terms are Quarterly in advance. Quarterly cancellation in writing. Retainer levels can be changed on demand through discussion up to a month before the commencement of the next quarter.

QUBE PENTACLE THE VIRTUAL BUSINESS SCHOOL

Packages, benefits and costs

Contact Details

Susan Ross@PentacleTheVBS.com

Pentacle Ltd | 20 London End | Beaconsfield | Bucks | HP9 2JH | UK

Tel: +441494678555

Websites https://PentacleTheVBS.com

https://QUBE.cc