

Executive Summary

Using learning to boost innovation and business performance is a crucial source of hidden competitive advantage in our complex, fast-changing world.

Pentacle The Virtual Business School has built a solid reputation for helping senior executives from the world's top organisations develop their capabilities and teams. Led by **Prof. Eddie Obeng** our emphasis has always been on BOTH providing insightful, pragmatic tools and concepts AND on ensuring that the new ideas and learning are applied at work to deliver business results.

QUBE is our latest, proven digital way to boost innovation and business performance by removing all the barriers to success; geographic, knowledge, and organisational.

QUBE has been developed as a secure digital learning & working environment. Although software based, it has been

specifically designed to be easy for senior executives to understand and use – if you can use a mouse and keyboard – you can use **QUBE**.

Our tutors will facilitate 'workshops' providing our award-winning frameworks to get rapid people alignment and boost creativity. They will organise cross-organisation/ global collaboration to ensure delivery. Once there is momentum we will develop an internal capability/community of 'super users' to ensure that your organisation can continue without dependency on Pentacle. As a result the short, medium and long term commitments you will have to make are low risk and sustainable.

In summary there are three key reasons to use **QUBE**:

- New learning to improve performance in innovation and delivery challenges for senior leaders

- Better engagement and collaboration across the organisation, without boundaries
- Significant cost savings and significantly faster delivery of outcomes

And to describe **QUBE**:

QUBE is an integration of three things:

- A top end facilitated learning environment with built-in tools and techniques
- A 'boundary-less' work place for collaboration and delivery of real work and projects
- A robust easy-to-use software platform of multiple-sized environments with all the combined functionality of contemporary software tools.

If you are interested in learning more we can organise for you to meet other Pentacle clients who are on **QUBE** or set up a '**QUBE Lab**' for you and your colleagues to experience **QUBE**.

QUBE Website: <http://QUBE.cc>

